

ANUBIS CHAIN · SPARTAN OS · EDITION 1 · SEPTEMBER 2026

THE HOUSE. OFFICE, STAND AND SIGNAGE.

A brand book for the physical world: how the two names live on a wall, a desk, a door plate, a six-metre stand and a coffee cup. Materials, marks, colour, type, patterns, every room, every event piece, with the files to build them.



SPARTAN OS

PREPARED BY SVH FOR PROTIKE · FOR ALEX, HARRY AND THE ANUBIS TEAM

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The renders in this book are visualisations built to the rules of the book. They show intent, proportion and material; the production drawings are the vendor's job and the marks in production must be the official files in the pack, not the renders.

ONE HOUSE, TWO NAMES.

Anubis Chain is the ground. Spartan OS is what runs on it. The office says that in the order a visitor meets it: the Anubis name at the door and on the reception wall, the Spartan OS emblem beside it, smaller, on the wall where the work happens. Nowhere in the building do the two compete for the same surface.

The register is a private bank that happens to run a blockchain. Black stone, brass, walnut, warm light, one line of lime green that appears once in each room and never twice. Egypt is present in the details, a bronze relief, a hieroglyph band at eye level, a cartouche on a door plate. Never as a theme park. No pyramids on the wall, no sand, no gold paint.

What the walls say is limited on purpose. Names, marks, a room name, one sentence from the doctrine. No tables, no yields, no ranks, no roadmaps. Those belong in a document a person can put down, not on a surface a visitor photographs.



The feature wall in the main space: a blackened bronze relief of the jackal on black stone, the hieroglyph band, the lime seam at the floor.

FIVE RULES.

01

BLACK IS THE GROUND.

Walls, joinery and floors are black or near black: honed black marble, matte black lacquer, dark walnut, dark stone. Light comes from the fittings and from the brass, not from the surfaces.

02

BRASS, NEVER YELLOW.

Every metal is brushed brass or warm bronze with a satin finish. No mirror gold, no yellow paint standing in for gold, no chrome. Channel letters are brass-faced, halo-lit.

03

ONE LIME LINE PER ROOM.

The lime green of the Anubis brand appears once in each space as a thin line of light: under a desk, along a ceiling cove, at the foot of a wall, on a handrail. It is never a fill, a wall colour or a large sign.

04

EGYPT IN THE DETAILS.

The jackal, the eye, a hieroglyph band, a cartouche. Small, in brass, at eye level. The Greek key band does the same for Sparta. Nothing figurative larger than the feature wall relief.

05

NOTHING ON THE WALL THAT IS NOT A MARK, A MATERIAL OR A LINE.

No posters, no tables, no screens with slides. Screens show the marks and the ledger loop. The one exception is a single sentence from the doctrine, in brass letters, once in the building.

A room that follows all five will look like this book without a designer present. A room that breaks one will look like the earlier drafts.

THE OFFICIAL MARKS.



ANUBIS EYE

The emblem from the Anubis brand kit: the eye with the three wave lines. Used alone on floors, doors, cups and pins; used with the wordmark at reception and on the stand.

ANUBIS

ANUBIS WORDMARK

Geometric capitals, letter-spaced. In the office it is cut in brass or brass-faced acrylic; on screens and print it is white, brass or lime on black.



ANUBIS CHROME BADGE

The full-colour hexagon badge is a screen and print mark. It does not go on walls or signage; the eye does that work in one colour.



SPARTAN OS EMBLEM

The official emblem is a full-colour render: gold helmet, cyan ring. It is used as supplied on screens, print and the merchandise. It has no flat version in the kit.

Spartan OS

SPARTAN OS WORDMARK

The gold wordmark from the kit, used in brass on walls and gold foil on print.



SPARTAN HELMET, ONE COLOUR

Made for this book: the official emblem redrawn in one colour. The helmet keeps the pose of the render (three-quarter, plumed crest), traced as a single vector shape; it sits in a thin ring it breaks at the crest and the chin, with the four-point star at the right of the face. For cut vinyl, etched brass, door plates and one-colour print, where a render cannot be reproduced. To be approved by the Spartan OS team before the first fabrication.

CLEAR SPACE, SIZE, MISUSE.

Clear space around any mark is the height of the eye, or the height of the helmet ring, on every side. Nothing enters that space: no line, no other mark, no edge of a panel. The lime line sits outside it.

Minimum sizes. Eye alone: 25 mm on print, 60 mm on a wall, 120 mm on a floor inlay. ANUBIS wordmark: 40 mm wide on print, 400 mm on a wall, 1,200 mm at reception. Spartan OS emblem with wordmark: 30 mm on print, 250 mm on a wall. On a screen the marks are never smaller than one tenth of the screen height.

Colour. On black the marks are brass (#C9A85C), cream (#F3ECDA) or lime (#8DE300). On brass they are black. On bone paper they are black or brass foil. The eye is the only mark that may appear in lime; the Spartan marks are never lime and never cyan in the office, whatever the render shows.

MISUSE

No outlines on the wordmarks. No gradients or bevels on signage. No drop shadows. No Horus eye or other Egyptian eye standing in for the official eye; the renders in this book use a generic eye because the model draws what it knows, production uses the file. No Spartan helmet from a stock library. No stretching. No lime fills behind a mark. No mark on a photograph without a black panel under it. The two brands never share one ring, one shield or one badge.



The pair: eye and ANUBIS, a brass hairline, the one-colour helmet and the Spartan OS wordmark.



Anubis lockup, horizontal.



Spartan OS, one-colour signage version.

WHO LEADS WHERE.

Reception, exterior, directory, entrance mat, lift screen, event counter, backdrop: Anubis leads, Spartan OS follows at two thirds of the size, to the right or below, separated by a brass hairline or a short lime line.

Spartan rooms (the rooms named after Greek places), the Spartan meeting wall, the second roll-up, the notebook, the helmet cup: Spartan OS alone. Anubis is not added to a Spartan surface; the building already says whose house it is.

Together on one surface, side by side at the same optical height, only on the boardroom end wall, the stand fascia, the third roll-up and the badge. There the hairline between them is vertical and brass; on print it is a short lime rule.

The × is used in type only, in Manrope, lime, between the two names in a headline. It is not drawn as a mark.

PROPORTIONS

Pair, horizontal: eye height = 1, ANUBIS cap height = 0.5, hairline = 1.3 tall, helmet ring = 1.2, Spartan OS wordmark cap height = 0.55. Gaps of 0.5 between every element.

Stack: eye over ANUBIS, lime rule of 0.6 width, helmet over Spartan OS. Total height 4.5 units, all centred.



The stack.



Boardroom end wall: the one place in the office where the two sit at equal height.



Stand fascia: both names on the hanging light box, Anubis first.

SIX COLOURS. EIGHT MATERIALS.



Obsidian

#0B0C10

Ink of the brand. Walls: matte black lacquer, RAL 9005 jet black, sheen 10%. Powder coat: RAL 9005 fine texture.



Brass

#C9A85C

Brushed brass, satin. Metal: PVD brass on stainless, brushed, 2 mm. Print: Pantone 871 C metallic, or hot-foil brass.



Brass, lit

#D9B86A

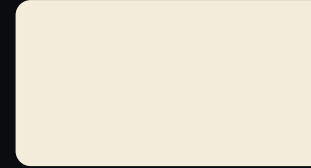
The same brass under warm light. Screen and print highlight only.



Anubis lime

#8DE300

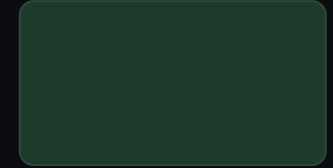
LED: RGB set to 141, 227, 0, or a 525 nm green diffused through opal. Vinyl: a lime cut vinyl matched by eye to this swatch. Never paint.



Cream

#F3ECDA

Text on black. Print: uncoated cream stock, 300 gsm. Bone garments.



Green velvet

#1E3A2A

Meeting chairs and the lounge sofas. Dark green, not emerald.



The material board: black marble, brass, smoked bronze glass, walnut, lime light, green velvet, black leather, matte black steel.

MATERIALS

Stone Nero Marquina or an equivalent black marble with fine white veining, honed not polished, for the reception desk, boardroom table and feature wall. Black terrazzo with brass inlay for the entrance floor.

Metal Brushed brass PVD on stainless for letters, plates, rails, desk edges and door frames. Blackened bronze finish for the relief.

Timber Dark walnut, matte oil, for ceilings, lockers, the pantry counter and the bench.

Glass Smoked bronze glass for partitions; clear glass with the frosted pattern film where privacy is needed.

Textile Dark green velvet, black leather, charcoal wool carpet.

Light 3000 K downlights, warm; the lime line is the only coloured light.

THREE TYPEFACES.

CINZEL

Names. Room plates, the sentence on the quote wall, headings in this book, badge names. Weight 600, letter-spaced 12 to 18%. Never below 9 pt; never for a paragraph.

Manrope

Everything else. Text, labels, event lines, the small capitals under a mark. Weights 400, 600, 700, 800. Small capitals are letter-spaced 24 to 34%.

JetBrains Mono

Numbers. Floor numbers, chain identifiers, the ledger wall, the block heights on the screens, addresses on cards. Weight 500.

All three are open licence (SIL OFL) and included in the pack. The official wordmarks are artwork, not type; they are never re-set in a font.

SIGNAGE SIZES

ITEM	TYPE	CAP HEIGHT	MATERIAL
Reception wordmark	Official artwork	350 mm	Brass channel letters, halo lime
Meeting wall wordmark	Official artwork	160 mm	Brass-faced acrylic, 15 mm
Room plate name	Cinzel 600	24 mm	Etched into brass, black infill
Room plate subtitle	Manrope 700	8 mm	Etched
Floor numeral	Cinzel 600	600 mm	Brass, flat cut, pinned off the wall
Directory lines	Manrope 700 / JetBrains Mono	22 mm	Brass letters on black stone
Quote wall	Cinzel 600	120 mm	Brass, flat cut
Corridor band numbers	Manrope 700	40 mm	Brass vinyl
Event line on print	Manrope 700, 30% spacing	as set	Cream or lime

FOUR DEVICES.



GREEK KEY BAND

Sparta. A horizontal band at 1,400 mm from the floor in corridors and on the Spartan meeting wall, in brass vinyl or brass inlay. Unit 60 mm, band 84 mm tall. One band per wall; it never turns a corner.



HEX GRID

The chain. Frosted film on glass partitions, 40 mm cells, 2 mm lines, 55% white. On the wall sticker set the hexagons are single, in brass and lime, scattered. Never as a full wallpaper.



HIEROGLYPH BAND

Anubis. A band of hieroglyphs at eye level on the feature wall (brass inlay) and as a frosted band on meeting room glass. It is a texture, not a message: the vendor uses a decorative set, not a translation.

THE LIME LINE

An 8 mm line of light. Under the reception desk, at the foot of the feature wall, along one ceiling cove per room, on the stair handrail, along the stand floor edge. Opal diffuser, no visible LEDs, 141 227 0 in RGB. Never on two walls of the same room, never around a mark, never on the exterior except as the halo behind the letters.



Window film: hex grid and Greek key with the wordmark frosted at the centre.

RECEPTION.



Reception wall: backlit brass letters, the eye in solid brass, the desk with its brass edge and lime underline. The Spartan OS emblem on the side wall.



Entrance floor: black terrazzo, circular brass inlay of the eye, 1,800 mm across.

SPEC

Wall Nero Marquina slabs, honed, book-matched, 3,000 × 6,000 mm. **Letters** ANUBIS, 350 mm cap height, brass-faced channel letters 60 mm deep, halo-lit lime, 2,800 mm wide overall; the eye 500 mm wide, solid brass, pinned 25 mm off the stone. **Desk** 3,600 × 900 × 1,050 mm, marble on a steel frame, 20 mm brass edge line, 8 mm lime line at the plinth. **Side wall** Spartan OS emblem 400 mm, brass-faced acrylic, wordmark 160 mm cap height. **Ceiling** walnut slats 40 × 60 mm at 100 mm centres. **Floor inlay** water-jet brass, 6 mm, in black terrazzo.

FEATURE WALL AND QUOTE WALL.



The relief: a 2,400 mm jackal head in blackened bronze on black stone, grazed by warm downlights, a hieroglyph band at 1,400 mm and the lime seam at the floor.



The one sentence in the building: EVERY BLOCK IS WRITTEN in brass Cinzel, a short lime rule under it, a walnut bench.

SPEC

Relief CNC-milled high-density foam, hard-coated, cold-cast bronze finish with brass highlights, or cast bronze if budget allows; 2,400 mm tall, 60 to 120 mm relief depth; mounted on a hidden steel frame. Reference artwork: the jackal from the Anubis kit; the sculptor works from it, not from the render. **Band** brass inlay 60 mm tall, decorative hieroglyph set, water-jet cut. **Quote** letters 120 mm cap height, brass, flat cut, 8 mm thick, pinned; lime rule 400 × 8 mm. Only this sentence, only once.

CORRIDOR, DOORS, BOOTHS.



Corridor: matte black walls, the Greek key band in brass vinyl at 1,400 mm, brass room numbers, a lime cove at the ceiling edge, smoked bronze glass doors.



Door plate: brass, engraved room name with the eye or the helmet, a lime occupancy dot.



Focus booths: black with smoked glass, a brass numeral or glyph, a lime occupancy line.

SPEC

Walls RAL 9005 matte. **Band** brass vinyl, unit 60 mm, one continuous run per wall. **Numbers** Manrope 700, 40 mm, brass vinyl, 200 mm above the band. **Cove** 8 mm lime line in a plaster cove, opal diffuser. **Doors** smoked bronze glass in brass-finish frames, 2,400 mm tall. **Plates** 300 × 120 mm brass, 3 mm, etched and black-filled, one 12 mm lime LED dot wired to the room system; artwork in the pack (doorplate_*.svg). **Booths** three, 1,200 × 1,200 mm, walnut inside, black outside, glyph numerals in brass vinyl.

MEETING ROOMS AND BOARDROOM.



Thebes: smoked glass, frosted hieroglyph band at 1,200 mm, black oval table on a brass base, six green velvet chairs, the wordmark on the screen.



Sparta: the helmet emblem in low relief on the end wall, walnut table, black chairs, a lime seam under the table.



Boardroom (Giza): a 5,400 mm marble table, twelve chairs, both marks in backlit brass on the end wall, one lime line under both.

SPEC

Glass 12 mm toughened, frosted band 300 mm tall centred at 1,200 mm, hieroglyph set at 60% white. **Thebes table** 2,400 × 1,200 mm oval, black marble, brass drum base. **Sparta wall** helmet emblem 900 mm in cold-cast brass relief inside a 1,100 mm brass ring, 30 mm off the wall. **Boardroom wall** ANUBIS 200 mm cap height and the Spartan OS emblem 500 mm, both brass-faced, halo-lit warm white (not lime); a single 8 mm lime line 2,400 mm wide under both. **Chairs** black leather with brass frames in the boardroom, green velvet in Thebes and Memphis.

LOUNGE, PANTRY, WORKSTATIONS.



Lounge: green leather, brass floor lamp, walnut shelving, a gallery wall of nine black prints of the jackal in gold and lime line, a lime light under the shelves.



Pantry: black zellige tile, brass rail and taps, walnut counter, the small lime neon gm, black cups with the brass eye.



Workstations: black desks on brass legs, the lime eye screensaver, olive acoustic panels, walnut lockers with brass numbers, the lime line along the ceiling spine.

SPEC

Gallery nine prints 500 × 700 mm, black frames, from the illustration set of the merchandise line (illustrations_raw in the merch pack), printed on black paper with gold and lime inks. **Neon** gm in lowercase, 400 mm wide, lime LED neon flex, the one word allowed in neon. **Cups** black stoneware, brass eye decal, 350 ml. **Lockers** walnut doors, brass numerals Manrope 700 40 mm. **Screensaver** screensaver_3840x2160.png in the pack, one file on every machine.

LIFT LOBBY, STAIR, TOWN HALL.



Lift lobby: brass lift doors, the ANUBIS strip in brass, the floor numeral 12, a lime line at the floor, the eye inlaid in the marble.



Stair: an oversized brass numeral, a column of hieroglyphs, a brass handrail with the lime strip beneath it.



Town hall: tiered black timber seating, the lime eye projected on a wide black wall, brass step lights, a black lectern with a brass edge.

SPEC

Lift doors brushed brass PVD cladding. **Strip** 2,400 × 120 mm brass, ANUBIS etched, mounted at 1,500 mm. **Floor numerals** Cinzel 600, 600 mm, brass, flat cut, 15 mm thick.

Handrail 40 mm brass tube with a recessed lime LED channel on the underside. **Town hall wall** 8,000 × 3,000 mm matte black; the eye projected from a short-throw projector at 3,000 mm wide, from the screen set in the pack; the wall carries nothing else.

EXTERIOR, GLASS, FLOOR, DIRECTORY.



Entrance at night: black granite, ANUBIS in tall brass channel letters with a lime halo, the eye above the revolving door, the Spartan OS plaque beside the entrance.



Lobby directory: black stone, the eye in brass, a lime rule, ANUBIS 12 and SPARTAN OS 14 in brass letters.



Entrance mat: black coir with the wordmark woven in gold thread, in a brass frame.

SPEC

Exterior letters 900 mm cap height, brass-faced, halo-lit lime, on the granite fascia; the eye 1,200 mm wide above the door; subject to the landlord's signage rules. **Plaque** 600 × 600 mm black steel, the one-colour helmet and wordmark in brass, beside the entrance. **Directory** 900 × 2,400 mm black stone panel, brass letters 22 mm, lime rule 400 × 8 mm, lit from a floor uplight. **Mat** 1,800 × 1,000 mm, gold-thread wordmark 1,200 mm wide.

LEDGER WALL, NEON, MERCH NICHE.



The ledger wall: a brass-framed band of small lime numerals ticking across a black wall, the block heights of the chain, ANUBIS above it, one chair.



Neon detail: the eye as a lime neon on black brick, brass fittings. One per building.



Merch niche: the line of 100 on brass hangers against a black wall, a lime seam, folded caps on a walnut shelf.

SPEC

Ledger wall a 6,000 × 180 mm LED matrix strip in a brass frame at 1,500 mm, lime on black, fed from the public explorer (block height, transactions per block), JetBrains Mono, scrolling at walking pace. The one live element in the office. **Neon** the eye in lime LED neon flex, 900 mm wide, on the black brick wall of the lounge or the pantry, never at reception.

Niche 3,000 mm wide, brass rail at 1,900 mm, black back wall, lime seam at the top, walnut shelf; stocks the black hoodies and tees of the line for visitors.

EGYPT FOR ANUBIS, GREECE FOR SPARTA.

Rooms are named, not numbered. Anubis rooms take Egyptian places, Spartan rooms take Greek ones. The plate carries the mark of the house the room belongs to, the name in Cinzel, the use in small capitals, and the lime dot. New rooms follow the same rule: Abydos, Saqqara, Karnak; Corinth, Marathon, Olympia.

ROOM	HOUSE	USE	NOTE
THEBES	Anubis	Meeting, 6	The city of the dead on the west bank; the largest Anubis room.
MEMPHIS	Anubis	Meeting, 8	The old capital.
LUXOR	Anubis	Meeting, 4	The temple.
GIZA	Anubis	Boardroom, 12	The plateau; the boardroom carries both marks.
SPARTA	Spartan OS	Meeting, 8	The Spartan room; helmet relief on the end wall.
THERMOPYLAE	Spartan OS	Focus booth	The narrow pass; the single-person booths.

Plates are 300 × 120 mm, 3 mm brass, etched and black-filled, mounted at 1,500 mm to the centre, 100 mm from the door frame on the handle side. Artwork for all six is in the pack; the vendor adds names on the same template.



On the wall.



Inside the lift: brass walls, the wordmark on the slim screen, the floor in brass.

THE STAND. SIX BY THREE METRES, ISLAND.



Front: black wall, the bronze jackal relief, ANUBIS in backlit brass at the top, two screens, the marble counter with the brass front, the hanging light box with both names.



Corner: the meeting table, four chairs, the roll-ups at the side, the lime floor edge.



End of the day: the letters and the relief carry the stand when the screens are off.

STAND SPEC

Footprint 6,000 × 3,000 mm island, raised floor 60 mm with an 8 mm lime line along the edge, black carpet or dark vinyl plank. **Back wall** 6,000 × 3,000 mm matte black panels on a system frame; a 1,800 mm jackal relief (the office relief at three quarter size, foam, cold-cast bronze) at the right; ANUBIS 300 mm cap height brass-faced letters, halo-lit, top left; two 55 inch screens. **Counter** 2,400 × 600 × 1,050 mm, black marble-effect laminate or real stone if shipping allows, brass front panel with the pair lockup engraved, lime underline. **Plinth** 500 × 500 × 1,100 mm black, the Spartan OS emblem 400 mm in gold on the front, an acrylic case on top. **Light box** 4,000 × 600 × 400 mm hanging, black fabric, both names in brass-effect print. **Meeting** walnut table 1,200 mm round, four black chairs. **Light** warm 3000 K spots on a track; the lime line is the only colour. Materials and marks as in the office; the stand is the office in a hall.

ROLL-UPS, BACKDROP, TOTEM, COUNTER.



Three roll-ups, 850 × 2,000 mm: Anubis; Spartan OS; both with the event line. Files rollup_1_anubis, rollup_2_spartan, rollup_3_together.



Press backdrop 3,000 × 2,400 mm: the staggered repeat of the two names in brass, a lime line at the base, black carpet, brass stanchions. File backdrop_3000x2400.



LED totem 2,500 mm, brass frame: the eye and wordmark in lime on black at the hall entrance. File screen_lift_1080x1920 at 9:16.



Counter front: brass panel, the pair lockup engraved, lime underline, a black tablet stand, the black cards, the Spartan OS plaque at the corner.



The three roll-up artworks, 1,700 × 4,000 px at 2 px/mm, print at 150 dpi from the SVG.



Backdrop artwork, 1 px/mm; the vendor scales the SVG.

PRINT

Roll-ups: 850 × 2,000 mm, blockout polyester, matte, brass-effect metallic ink or a flat #C9A85C if metallic is unavailable, black base with a brass cassette if the vendor has one. Backdrop: 3,000 × 2,400 mm fabric on a tension frame, matte, same inks. Totem: 1080 × 1920 content, black frame with brass edge tape.

THE EVENT KIT.



Lanyard with ANUBIS in brass, badge with a lime edge, two hand flags (eye, helmet), black tote with the wordmark, wristbands, enamel pin of the eye, Spartan OS notebook.



The badge: black, brass foil wordmark, lime edge, the Spartan OS emblem in the corner. 90 × 140 mm, PVC, on a 20 mm black lanyard.



Flags, 700 × 2,000 mm on brass poles: ANUBIS; the helmet; the eye in lime. Files flag_anubis, flag_spartan, flag_eye_lime.

KIT

Lanyard 20 mm black polyester, brass-foil wordmark repeat. Badge 90 × 140 mm, artwork badge_90x140.svg, names set in Cinzel by the vendor from a list. Hand flags 200 × 140 mm black cotton, gold print. Tote 380 × 420 mm black canvas, 12 oz, wordmark 240 mm in gold. Wristbands black silicone, debossed and gold-filled. Pin 25 mm hard enamel, black and gold, the eye. Notebook A5 black cloth, helmet in gold foil. Everything black, gold, one lime edge; nothing else.



Badge and flag artworks.



STATIONERY, BOX, CUPS.



Business cards with brass foil and a lime edge, letterhead with the small eye, envelope with a brass seal, folder with the helmet, brass pen.



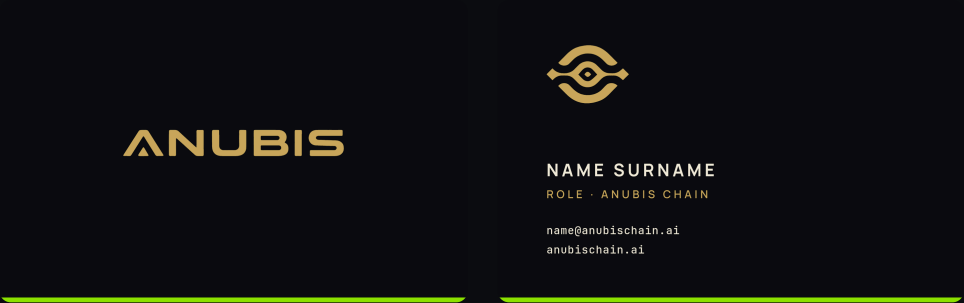
Gift box: matte black, brass foil eye and wordmark, black tissue, a hoodie from the line inside.



Cups: black stoneware, the eye, the wordmark, the helmet, each in brass.

PRINT SPEC

Cards 85 × 55 mm, 700 gsm black triplex with a lime centre layer (edge painted lime if triplex is unavailable), brass hot foil both sides; artwork card_front.svg and card_back.svg, the back carries name, role, address in cream and JetBrains Mono. Letterhead A4 120 gsm black uncoated, eye 18 mm in brass foil top right; body text is printed in cream toner or written on a cream insert. Envelope C5 black, brass wax seal of the eye. Folder A4 black 350 gsm, helmet 60 mm in gold foil. Box 320 × 240 × 80 mm rigid, black soft-touch, brass foil lid.



Card front and back.

WHAT A SCREEN IS ALLOWED TO SHOW.



Screen wall: three 65 inch screens in a brass frame, a coordinated loop: ANUBIS in brass, the eye drawn in lime, the Spartan OS emblem in gold.



The three stills of the loop. Motion: the eye draws itself in lime over eight seconds, holds four, fades; the two wordmark screens breathe between 70 and 100% brightness on a 12 second cycle.



Screensaver, 3840 × 2160, every machine in the office.

RULES

Screens show the marks, the loop, the ledger feed and, in meeting rooms, the presentation of the person in the room. They never show slides in the corridor, never a price chart, never a table of ranks or yields, never a video with a voice. The lift screen shows the wordmark, the floor and the lime line (screen_lift_1080x1920). The town hall wall shows the eye alone until someone speaks.

WHAT TO ORDER FIRST.

Before TOKEN2049 (by 3 October). The three roll-ups, the backdrop, the badges and lanyards, the totem content, the counter brass panel, the tote and pins. All are print or rental; ten days is enough with a Singapore vendor. The relief for the stand is a two to three week job; if it cannot be made in time, the back wall carries the ANUBIS letters and a 2,000 mm print of the jackal illustration from the merchandise line instead.

Office, phase one (four to six weeks). Reception letters and desk edge, the lime lines, door plates, corridor band, window film, the directory, the entrance mat, the screensaver and lift screen. These change the building for a visitor without construction.

Office, phase two (eight to twelve weeks). The marble reception wall, the feature wall relief, the floor inlay, the boardroom end wall, the ledger wall, the exterior letters. These need a contractor, drawings and the landlord.

Every physical item in this book has a line in the spec table of its page. The vendor receives that line, the SVG from the pack and the page render; the render shows intent, the SVG is the artwork, the line is the size.

FILES IN THE PACK

FOLDER	CONTENTS
vector/	Official Anubis eye and ANUBIS wordmark traced to SVG; Spartan OS wordmark traced; the one-colour helmet as a single vector shape. For cutting and etching.
artwork/	39 SVG files with PNG previews: lockups, one-colour helmet, patterns, three roll-ups, backdrop, six door plates, wall sticker set, three screens, lift screen, screensaver, cards, badge, three flags.
renders/	40 visualisations at 1,904 × 1,270 px, one per page of this book.
official/	The marks as supplied in the two brand kits (rasters). Ask both teams for the layered sources before fabrication.
fonts/	Cinzel, Manrope, JetBrains Mono (SILOFL).
Brand_Book.pdf	This document.

The Spartan OS one-colour helmet, the room names and the quote sentence are proposals in this edition. They go to the two teams for a yes before the first cut.

WHAT CHANGES, AND WHY.

The files in the Protike Team group (the hand sign, the pull-up, the culture wall, the flags) are product explainers laid out as signage. They put the economic model on a board: ROI columns, the rank ladder, the bond yields, fee splits. On a wall those numbers do three things. They date the sign the day the numbers move. They turn the office into a sales floor. And they put a promise in a photograph, which is the one thing the doctrine does not allow.

The palette there is navy and electric blue with yellow lettering and a rendered warrior. It reads as a game launch. The Anubis kit is black, brass and lime; the Spartan OS kit is gold on black with a cyan ring. Both are already luxury palettes. This book uses them and adds nothing.

So the change is simple. Names, marks, materials and one sentence on the walls. The numbers live in the leader document and the explainer, where a person can read them sitting down. The stand shows the jackal, not a table. The flags show the eye, not a tagline.

Kept from the earlier work: the roll-up and hand-flag formats, the idea of a culture wall (it becomes the quote wall and the ledger wall), and the Spartan warrior, who moves from the sign to the merchandise where he belongs.



The wall sticker set in place: the eye, the Greek key band, the sentence, scattered hexagons, the small helmet. Files sticker_*.svg, cut in brass and lime vinyl.



**PROOF,
NOT PROMISES**

